

INDIAN SOCIETY FOR TRAINING & DEVELOPMENT

ISTD BOOK AWARD



2011-12



Indian Society for Training & Development

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ISTD BOOK AWARD – 2011-12

To promote better and more effective utilization of human resource through education and training, the Indian Society for Training & Development (ISTD) has instituted a Book Award from the year 1997-98. As many as 625 books by eminent persons and published by a host of leading and reputed publishers, as well as by the authors themselves in a few cases, have been entered for the awards. Of these 80 books have bagged prizes. The authors have been honoured at ISTD Annual Conventions and the books received wide publicity among the potential buyers which boosted their sales both in India and abroad.

OBJECTIVE

The main objective of the Book Award is to encourage Indian writers and to facilitate their making contribution in the understanding of management principles and practices including industry experiences, particularly in relation to HRD/Training & Development.

CRITERIA

For selection, the book should make an outstanding contribution to the understanding of management principles and practices in India. The evaluation focus would be on originality, topical relevance and appeal to Indian Management, advancement of knowledge and application, readability, quality of presentation and experiences from Indian organizations which would enable practising managers and others to benefit from them as well as inspire them to come out on their own with books in their chosen fields.

ELIGIBILITY

The books should have been published during the last four years, that is between 1st April 2008 to 31st March 2012. It should be in English. There is no bar on the number of books which a publisher/author may enter for the competition but the number of books to be awarded will be within the set limit. However, books which have been considered earlier for the Book Awards will not be eligible.

PANEL OF JUDGES

The book entered for the competition will be evaluated by an Evaluation Committee to be known as Panel of Judges. The Panel will consist of of Shri M B S Sastry, CEO, HPDC, Kolkata as Chairman, besides reputed management professionals actively engaged in training and development, as members.

GENERAL CONDITIONS

- a) There is no entrance fee for the Award nor any entry form.
- b) The authors selected for the award will be expected to receive the award in person at appropriate forum. The exact date, time and venue of the Award Ceremony will be intimated to the awardees well in advance. The awardees will themselves bear the expenditure on their travel, boarding, lodging; etc., when they come to receive their prizes.

PROCEDURE

Eight copies of the book are to be sent to the ISTD. The books may be submitted either by the publisher or the author. While one copy each will be retained by the members of the Panel of Judges who will evaluate the books, a copy will be retained in the Library of ISTD.

Books for consideration of awards for the year 2011-12 are required to be sent to ISTD so as to reach it by April 20, 2012.

The decision of the Panel of Judges with regard to the selection of the books will be final and binding on all concerned and there will be no room for any dispute whatsoever.

PRIZES

Seven prizes will be awarded. The first, second and third prizes will carry a cash award of Rs. 10,000/-, Rs. 7,500/- and Rs. 4,000/- respectively and the four consolation prizes will be of Rs. 1,500/- each, besides a citation/certificate. In case of joint authors, the prize money will be divided between them equally.

ABOUT THE SOCIETY

The Indian Society for Training & Development (ISTD) is a premier National institution devoted to the cause of Human Resource Development through training, with international affiliations. A founder member of the major HRD network chains in the world, namely: **the International Federation of Training and Development Organization (IFTDO)**, Geneva and **Asian Regional Training and Development Organization (ARTDO)**, Manila; it was established in **April 1970** as a non-profit Society registered under the Societies Registration Act, 1860. It has a large **membership of organizations and professionals** involved in the **training and development of human resource from Government, Public and Private sector organizations, institutions** and other bodies. It has **45 chapters** spread throughout the country with the National Headquarters in New Delhi.

The Society publishes a much sought after Quarterly Journal “**Indian Journal of Training and Development**” (IJTD) with highly reputed Editorial Board.

ISTD offers **18 months Distance Learning Programme – Diploma in Training & Development, recognized by the Ministry of Human Resource Development**, Government of India for the purpose of **recruitment and promotions to superior posts under the Central Government** and PSUs. ISTD’s Diploma (T & D), is also approved by the **Department of Personnel and Training (DoPT)**, Govt. of India under its Faculty Development Scheme and by many of the **Corporates** for **appointments and promotions** in their **organizations**.

ISTD has recently been designated as the **National Nodal Agency** for ‘**Testing and Certification**’ of **Skilled Workers** in the organized and unorganized sectors. The activity is attributed as ISTD’s share of CSR.

ISTD hosted the **IFTDO World Conference during 1975, 1994 and 2004** at Delhi all inaugurated by the then **Hon’ble Presidents of India**.

ABOUT NATAD

National Academy for Training and Development (NATAD) is an institution operating under the aegis of Indian Society for Training and Development (ISTD). NATAD is a dedicated center of excellence offering world-class training programmes conducting training with a difference! Training that will make a difference to the participants and the organizations they belong to.

NATAD offers training in relevant, topical and emerging areas of learning that will lead to a significant upgradation of knowledge, skills and experience of the participants, so as to enable them to contribute in a much better manner for Organisational Excellence. NATAD also offers in-house training to organizations customised to their typical needs, apart from undertaking research in Training & Development, HRD and Organisational Excellence.

Further details about ISTD can be obtained from its website : www.istdtrg.org or by writing to **Shri S C Bahuguna**, Director, at the following address :

Shri S C Bahuguna

Director

Indian Society for Training & Development

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